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One Source Industries Opens Hong Kong Office

Global presence enables a higher level of service and responsiveness

Irvine, Calif., September 6, 2011.....[One Source Industries, LLC](http://www.onesourceind.com) (OSI), a leading provider of global supply chain management solutions, point-of-purchase displays, product packaging and promotional programs, today announced it has opened an office in Hong Kong. The new office is part of the company's strategy to provide customers with high value at a competitive price.

"In our work with large brands and retailers across the country, we source products and manufacturing from a variety of qualified firms in China. Our new Hong Kong office will enable us to effectively manage these large projects on a local level and provide a higher level of service and responsiveness to our customers. The office will be a base for our team in the areas of engineering, plant certification, quality control and logistics," said Joe Baksha, president and CEO of OSI.

Baksha said the Hong Kong office is an important step in the company's growth. "Our successful business model has enabled us to grow even in this challenging economy. Our approach is to identify the needs of our clients and then determine how we can best meet those needs. We are continually evolving and developing new ways to motivate shoppers to purchase our clients' products. Displays are no longer a static product container. Today, they are far more interactive and promotional, drawing people to the display, describing key product features and most important, driving consumer purchases," said Baksha.

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“We see the world as a global marketplace. By sourcing products and manufacturing in China, we have the best of two worlds: high quality products and manufacturing at a reasonable price. This approach is the key to our future growth,” he added.

About One Source Industries

For more than 25 years, One Source Industries (OSI) has been one of the nation’s premier producers of award-winning point-of-purchase displays, custom clamshell packaging solutions and promotional programs. OSI services include strategic input and planning; concept and design; promotional products; sourcing, manufacturing and testing; assembly and packaging; installation and measurement; and warehousing, fulfillment and logistics. OSI facilities are located in Chicago, Ill., Irvine, Calif., Memphis, Tenn., New York, NY and Hong Kong. For more information, please visit www.onesourceind.com.

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